



Māori and Pasifika @ DXC

Commissioned Artwork The goal to produce an artwork/insignia to represent Māori & Pasifika at DXC committed to promoting and providing ICT career opportunities for future Māori and Pasifika generations.

Artist

I Lincoln Moa am a currently a Senior Designer at The Cause Collective, I also run my own business freelancing under Lincoln Moa Art. Born and raised in Tāmaki Makaurau, I am a proud New Zealand born Tongan. I have created work for the NZ Warriors, Ministry of Education and through my work at The Cause Collective that focuses on Pasifika and Māori community initiatives.

Artwork Narrative

The created artwork/insignia represents the DXC Māori & Pasifika Group an opportunity to bring together and collaborate with Kaupapa Māori and core Pasifika frameworks built on mutual trust, respect, reciprocity and whanaungatanga.

The design centres around a circular insignia with motifs and patterns found all across the Pacific in the middle a traditional Vaka/Waka traversing seas. Māori and Pasifika have always ventured forward, through tradition, culture, and shared knowledge our people have perservered, navigated and thrived.

The designed bands represent DXC and Māori with Pasifika Culture coming together centering around the circular insignia moving forward together for future generations.

The desire of DXC to promote and provide opportunities for Māori and Pasifika will strengthen relationships, through collaboration integrate values and behaviours for mutual beneficial relationships.